

LD&B 50th Anniversary Art Contest

Entry Rules + Information

Participation:

Children must be age 16 or younger on the date their entry is mailed. There may be no help from adults with any part of the piece.

Entrants will be separated into age categories as follows:

- 0-5 years
- 6-10 years
- 11-14 years
- 15-16 years

Entry to the Contest is free of charge. Please note that entrants are responsible for any costs incurred in creating and submitting their original artwork (e.g. art materials, etc.)

Limit 1 entry per person. If participating as part of a school group (i.e. your child's school sent home this entry form), entries will be collected at the school's front office.

Siblings may mail their entries together.

Top 12 entries will be featured in LD&B's 2025 calendar that is handed out to clients and the community. Other uses may include using them as decoration in LD&B offices, making them into greeting cards to be used and sold, featuring them on shirts and other promotional materials, and other uses.

By entering the contest, artists acknowledge that their entries will become the property of LD&B and will not be returned, even if disqualified.

Media:

Entries must be two-dimensional using the Entry Form template provided, that can be mailed and hung on a wall with tape. The artwork must be flat and able to be scanned – do not stick anything onto the Entry Form.

Artwork must be created in physical media (no "digital paintings" and no photography). Acceptable mediums would include watercolor, pastel, acrylic, oil, pencil, pen, crayon, glitter, etc.

You may only submit your own artwork that you, personally, created – parents should not assist their children with entries.

Submission:

Artwork must be completed and submitted on the Entry Form. Please write your name and address neatly so it is easily legible. If we mail you a prize or card, we will use the address you list on this form, so please make sure it is a complete mailing address. It is acceptable to use a school address, and we will address it to the student.

You must send us the original art. We will not accept photocopies or e-mailed entries. **Entries must be RECEIVED by April 5, 2024.** We recommend using cardboard or other stiff material when packaging your art to help protect it from damage in transit. Please allow adequate time for delivery.

Entries can be mailed to the address below OR dropped by any LD&B location:

Art Contest
LD&B Insurance and Financial Services
205 South Liberty Street
Harrisonburg, VA 22801

The contest sponsor has the right to refuse submissions based on a failure to complete the entry form correctly, a failure to follow the media guidelines, inappropriateness of content and/or concerns regarding copyright infringement.

Information collected from entrants is subject to the sponsor's data protection and privacy policy. By participating in the Contest, entrants and/or their parent/guardian consents to their personal data being processed by the sponsor in accordance with, and for the purposes set out in this document.

Judging Criteria and Prizes:

All properly labeled entries will be judged by members of our agency.

Judges are looking for:

- Creativity and originality, or an unusual perspective or viewpoint
- A message or idea that is being conveyed
- Skill with the medium appropriate to the age group (although sometimes the significance of the message is more important than the medium)
- Color and tone
- Design elements that work together
- Humor

1st place winners in each age category will receive an award certificate, along with a prize package including art supplies. Winners will receive an email notifying them they have won on April 12th. The award certificate will be mailed to winners by the end of April and images will be posted on the LD&B social media by the end of April. A variety of photos showing a sampling of entries and judging will be posted on our public Facebook. Due to the large number of entries, not all artwork will be photographed or displayed, and we cannot notify those that are shown in photographs.

The top 12 designs will be featured in LD&B's 2025 calendar with the overall winner featured on the cover!

Publicity and rights:

The sponsor intends to publish the names and pictures of the winners on the sponsor's website, social media pages, press releases and in other promotional and marketing material. In addition, the sponsor may write and publish articles about the winners' enjoyment of the Contest. By entering the Contest, each entrant and/or their parent/guardian agrees to the use of their name and their picture and agrees to co-operate with any such publicity or marketing if they win the Contest.

Entrants will retain copyright in the entry material that they submit to the Contest. By entering the Contest each entrant grants the sponsor, free of charge, permission to use the entry material (including, without limitation, modifying and adapting it for operational and editorial reasons) in any media worldwide for purposes connected with the Contest. Entrants who win the Contest grant the sponsor further permission to publish and exhibit their entry material (including, without limitation, modifying and adapting it for operational and editorial reasons) in print and any media worldwide for any sponsor purpose. Each entrant and/or their parent/guardian confirms that the entry material is their original work, is not defamatory and does not infringe any US laws, that they have the right to give the sponsor permission to use it for the purposes specified above, and that all necessary consents for the submission of the entry material have been obtained.

All rights in the sponsor's name and logo, websites, social media pages, press releases and other promotional and marketing material and all course and examination content and materials (together the "Sponsor's Materials") shall vest in and remain with the sponsor (or its licensors). By participating in the Contest, entrants and/or their parent/guardian agree that they will not use, broadcast, publish, export, exploit, reproduce nor copy part or all of the Sponsor's Materials.

Sponsor:

The Art Contest is sponsored by LD&B Insurance and Financial Services, located at 205 South Liberty Street, Harrisonburg, VA 22801. If you have any questions about the contest, please contact Alannah Rhodes, Marketing Communications Manager, at arhodes@ldbinsurance.com.

Employees of the Sponsor or its affiliates, advertising or promotion agencies, those involved in the production, development, implementation or handling of this Contest, any agents acting for, or on behalf of the above entities, their respective parent companies, officers, directors, subsidiaries, affiliates, service providers, prize suppliers, any other person or entity associated with the Contest (collectively "Contest Entities") and/or members of their immediate families (spouses, children, siblings, parents) and/or persons living in the same household as such persons, whether or not related, are ineligible to enter the Contest.

Acceptance of Contest Rules:

By participating in this Contest, entrants and their parent/guardian are deemed to have accepted these Contest Rules.

Important dates:

Entry start date: March 1, 2024

Entry close date: April 5, 2024

Result date: April 12, 2024

LD&B

LD&B 50th Anniversary Art Contest Entry Form

Full name of artist:

Artist's mailing address:

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ZIP code: Age of the Artist:

Which category are you entering? 0-5 years 6-10 years 11-14 years 15-16 years

Full name of parent/guardian:

Primary email of parent/guardian:

Telephone/cell phone of parent/guardian:

If submitted through your child's school:

School name:

School address:

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Teacher's Name + Email:

Parent/Guardian Permission

Check here to show you agree to us using the information as described in this form. All data will be processed in accordance with LD&B Insurance and Financial Services' Privacy Policy, which is available from our website:

www.ldbinsurance.com

Parent / Guardian Signature:

Date:

Send the completed Entry Form to:

Art Contest
LD&B Insurance and Financial Services
205 South Liberty Street
Harrisonburg, VA 22801

You may also drop the entry form/completed art off at any of our LD&B locations!